Econ 338C: Applied Grain Marketing

Spring 2009

Thursday 2:10 – 4:00, 160 Heady Hall

Course Website:  http://www.econ.iastate.edu/classes/econ338C/Hart/

Instructor: Chad Hart, 468E Heady Hall, 294-9911, chart@iastate.edu

Office Hours: Friday 2:00 – 4:00

Course objectives:
Learn how to apply economic principles to crop marketing decisions.
Learn how to evaluate government programs, risk management tools, and marketing strategies.

Grades:

100 points possible

Three homework assignments  Total 45 points
@ 15 points each

Farm marketing assignment  Total 30 points

Tracking price data, 15 points
Summary of marketings, 15 points

Take home final exam  Total 25 points

Late assignments are docked 10% of the point total per day overdue.

Schedule:

Date  Topics  Assignments
3/12  Introduction to grain marketing
3/19  Spring Break  No Class
3/26  Risk management tools
4/2  Government programs
4/9  Price projections and issues  Homework #1 due
4/16  Farm financials  Homework #2 due
4/23  Evolving contracts
4/30  Marketing plans  Homework #3 and Price data due
5/7  Final Exam  Turn in final exam and assignment