

Writing Good Case Studies

Arne Hallam

14 September 2011

Contents

● **Contents**

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

Steps for Getting Started

- Contents

Preparing a Case Study

- **Getting Started**

- Example

- Realism

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

The first two steps in preparing a case study are reversible in order, in fact they follow the pattern of the classic “which came first, the chicken or the egg” question. Does one think of an interesting ethical question or learning objective and then find or construct a scenario to illustrate it, or does one come across an interesting ethical situation or scenario and then construct the question or learning objective.

Example

- Contents

Preparing a Case Study

- Getting Started
- **Example**
- Realism

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

For example, one might read about a drug that was withdrawn from experimental trials because it was not viewed as having as much overall profit potential as an alternative drug although it is more effective for a small percentage of the population. This might spark a series of ethical questions about who are the stake holders in a problem: shareholders in a drug company, the majority of the people involved, the most disadvantaged of the people involved, and so on. Or one might be interested in ethical issues related to loyalty to family versus friend versus country and construct a scenario about surrendering information to a terrorist group at the threat of loss of life to one's family.

Realism

- Contents

Preparing a Case Study

- Getting Started
- Example
- **Realism**

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

The important thing is that there be clear ethical issues arising from a realistic situation with which those analyzing the case can identify.

Ethical Issues and Learning Outcomes

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

- **Ethical Issues and Learning Outcomes**

- Learning Outcomes

- Motivation

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Make a list of well defined ethical issues and learning objectives for the case study.

Ethical Issues and Learning Outcomes

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

- **Ethical Issues and Learning Outcomes**

- Learning Outcomes

- Motivation

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Make a list of well defined ethical issues and learning objectives for the case study.
- Identify the key ethical issues that will be presented in the case study.

Ethical Issues and Learning Outcomes

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

● **Ethical Issues and Learning Outcomes**

- Learning Outcomes
- Motivation

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Make a list of well defined ethical issues and learning objectives for the case study.
- Identify the key ethical issues that will be presented in the case study.
- Decide on your pedagogical goals for those who will analyze the case, whether in terms of being able to analyze a given ethical issue, or gain new ethical insights.

Learning Outcomes

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

- Ethical Issues and Learning Outcomes

- **Learning Outcomes**

- Motivation

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

Learning Outcomes

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

- Ethical Issues and Learning Outcomes
- **Learning Outcomes**
- Motivation

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Learning outcomes specify what participants are expected to know and what they are expected to be able to do, value, or feel at the completion of the exercise.

Learning Outcomes

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

- Ethical Issues and Learning Outcomes

- **Learning Outcomes**

- Motivation

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Learning outcomes specify what participants are expected to know and what they are expected to be able to do, value, or feel at the completion of the exercise.
- That is to say, you have to think about or list the learning issues you would like participants to engage in while studying the case, and the learning outcomes that will be achieved after completing work on the case.

Learning Outcomes

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

- Ethical Issues and Learning Outcomes
- **Learning Outcomes**
- Motivation

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Learning outcomes specify what participants are expected to know and what they are expected to be able to do, value, or feel at the completion of the exercise.
- That is to say, you have to think about or list the learning issues you would like participants to engage in while studying the case, and the learning outcomes that will be achieved after completing work on the case.
- Eventually, the learning outcomes help you determine the content of the case in terms of the concepts, rules and principles needed.

Motivation

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

- Ethical Issues and Learning Outcomes
- Learning Outcomes
- **Motivation**

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

An effective case should make participants interested in and motivate them to acquire a deeper understanding of the concepts and principles that have been taught or they are going to learn.

Find and/or construct a scenario

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

- Find and/or construct a scenario

- Useful Questions for Scenarios

- More Questions

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Find and/or construct a scenario that presents the ethical choice situations you have identified for the case study.

Find and/or construct a scenario

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

- **Find and/or construct a scenario**

- Useful Questions for Scenarios

- More Questions

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Find and/or construct a scenario that presents the ethical choice situations you have identified for the case study.
- The best cases are based on events that are typical of everyday life, ones that everyone can recognize and to which they can add their own experience or insights.

Find and/or construct a scenario

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

- Find and/or construct a scenario

- Useful Questions for Scenarios

- More Questions

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Find and/or construct a scenario that presents the ethical choice situations you have identified for the case study.
- The best cases are based on events that are typical of everyday life, ones that everyone can recognize and to which they can add their own experience or insights.
- Use as much factual information as possible. Quotes, exhibits and pictures can be included to add realism and life to the case.

Find and/or construct a scenario

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

- Find and/or construct a scenario

- Useful Questions for Scenarios

- More Questions

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Find and/or construct a scenario that presents the ethical choice situations you have identified for the case study.
- The best cases are based on events that are typical of everyday life, ones that everyone can recognize and to which they can add their own experience or insights.
- Use as much factual information as possible. Quotes, exhibits and pictures can be included to add realism and life to the case.

Useful Questions for Scenarios

Here are some questions that are often useful in deciding about the usefulness of a given scenario.

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

- Find and/or construct a scenario

- **Useful Questions for Scenarios**

- More Questions

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

Useful Questions for Scenarios

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

- Find and/or construct
a scenario

- **Useful Questions for
Scenarios**

- More Questions

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

Here are some questions that are often useful in deciding about the usefulness of a given scenario.

- Can the story be portrayed as a web of decisions leading to certain consequences?

Useful Questions for Scenarios

Here are some questions that are often useful in deciding about the usefulness of a given scenario.

- Can the story be portrayed as a web of decisions leading to certain consequences?
- Can the story be told by, or seen from the viewpoint of, a central player acting under pressure and caught in a situation which requires the exercise of judgement in choosing a course of action?

● Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

● Find and/or construct a scenario

● **Useful Questions for Scenarios**

● More Questions

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

Useful Questions for Scenarios

Here are some questions that are often useful in deciding about the usefulness of a given scenario.

- Can the story be portrayed as a web of decisions leading to certain consequences?
- Can the story be told by, or seen from the viewpoint of, a central player acting under pressure and caught in a situation which requires the exercise of judgement in choosing a course of action?
- Will the central figure be surrounded by other key actors or observers, able to add complementary or different insights into the problem? These people may either be friendly or hostile towards the central character.

● Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

● Find and/or construct a scenario

● **Useful Questions for Scenarios**

● More Questions

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

Useful Questions for Scenarios

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

- Find and/or construct a scenario
- Useful Questions for Scenarios

● **More Questions**

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Does the scenario have one central, broadly applicable theme plus several sub-plots and issues? Whilst the central issue could involve a choice to be made, making that choice could involve several other choices or dilemmas.

Useful Questions for Scenarios

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

- Find and/or construct a scenario
- Useful Questions for Scenarios

● More Questions

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Does the scenario have one central, broadly applicable theme plus several sub-plots and issues? Whilst the central issue could involve a choice to be made, making that choice could involve several other choices or dilemmas.
- Is the end a critical decision point: where the central player must decide what to do? Or does the case present the decision made by the key actor and then ask for analysis of that decision?

Decide on Information Needed

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

- **Decide on Information Needed**

- Look for Materials
- Correct Information

Writing the Case

Parts of a Case Study

Good Characteristics

Decide what information should be put into the case. You need to decide what information is needed early enough in the planning process because the availability of information directly influences your choice and quality of content. Moreover, the components of a case also determine what information is needed.

Look for Materials

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

- Decide on Information Needed
- **Look for Materials**
- Correct Information

Writing the Case

Parts of a Case Study

Good Characteristics

Start looking for materials to make the case real and actual.
The materials may come from different sources.

Look for Materials

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

- Decide on Information Needed
- **Look for Materials**
- Correct Information

Writing the Case

Parts of a Case Study

Good Characteristics

Start looking for materials to make the case real and actual. The materials may come from different sources.

They might come from the reflections on your own personal experience, from stories that you have heard from friends or colleagues, or from articles and publications.

Look for Materials

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

- Decide on Information Needed
- **Look for Materials**
- Correct Information

Writing the Case

Parts of a Case Study

Good Characteristics

Start looking for materials to make the case real and actual. The materials may come from different sources.

They might come from the reflections on your own personal experience, from stories that you have heard from friends or colleagues, or from articles and publications.

The materials also can be obtained from interviews with experts on the subject matter that you are dealing with or with the personnel in a particular organization in which you are interested in and that is related to the case issues.

Correct Information

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

- Decide on Information Needed
- Look for Materials
- **Correct Information**

Writing the Case

Parts of a Case Study

Good Characteristics

Make sure you have correct technical data and accurate factual information. The scenario needs to fit real world situations and parameters.

Writing the Case

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

- **Writing the Case**
- Narrative Form
- Have a Plot
- Different Perspectives
- Background
- Case Questions

Parts of a Case Study

Good Characteristics

A case should contain a description of the setting (time and place), the characters (personality and responsibility), and a sequence of events that are present in the problem or decision-making situation.

Narrative Form

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

- Writing the Case
- **Narrative Form**
- Have a Plot
- Different Perspectives
- Background
- Case Questions

Parts of a Case Study

Good Characteristics

Cases are usually presented in a narrative or story format. A narrative is a story of an event. It includes what happened, who was involved, when it happened, why it happened, and how it happened. Good narrative brings the characters and actions to life.

Narrative Form

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

- Writing the Case
- **Narrative Form**
- Have a Plot
- Different Perspectives
- Background
- Case Questions

Parts of a Case Study

Good Characteristics

Cases are usually presented in a narrative or story format. A narrative is a story of an event. It includes what happened, who was involved, when it happened, why it happened, and how it happened. Good narrative brings the characters and actions to life.

The usual way to organize a narrative is chronologically, in the order in which events occur but you can choose other orders if that is more effective.

Narrative Form

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

- Writing the Case
- **Narrative Form**
- Have a Plot
- Different Perspectives
- Background
- Case Questions

Parts of a Case Study

Good Characteristics

Cases are usually presented in a narrative or story format. A narrative is a story of an event. It includes what happened, who was involved, when it happened, why it happened, and how it happened. Good narrative brings the characters and actions to life.

The usual way to organize a narrative is chronologically, in the order in which events occur but you can choose other orders if that is more effective.

No matter how you organize the case, the principle is to make the narrative structure clear by transition and focused on the points that you want to make.

Have a Plot

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

- Writing the Case
- Narrative Form
- **Have a Plot**
- Different Perspectives
- Background
- Case Questions

Parts of a Case Study

Good Characteristics

A plot should be implemented in the case. The plot should revolve around an interest or conflict-arousing issue. The plot should provide uncertainty and draw readers into the particulars of the subject matter related to the case and the roles of the actors involved in the case.

Different Perspectives

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

- Writing the Case
- Narrative Form
- Have a Plot
- **Different Perspectives**
- Background
- Case Questions

Parts of a Case Study

Good Characteristics

The case should show different perspectives. A case writer should reveal the information in a way that the discussion of the case or the suggested solution for the case will draw the analysts into different interpretations, different judgments, different decisions and, consequently, different actions to take.

Different Perspectives

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

- Writing the Case
- Narrative Form
- Have a Plot
- **Different Perspectives**
- Background
- Case Questions

Parts of a Case Study

Good Characteristics

The case should show different perspectives. A case writer should reveal the information in a way that the discussion of the case or the suggested solution for the case will draw the analysts into different interpretations, different judgments, different decisions and, consequently, different actions to take.

A case involving armed robbery for the thrill of breaking the law does not leave a lot of room for ethical ruminations and judgement.

Background

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

- Writing the Case
- Narrative Form
- Have a Plot
- Different Perspectives
- **Background**
- Case Questions

Parts of a Case Study

Good Characteristics

There should be sufficient background information to allow participants tackle the issue. Include not only the events that happened, but also how the people involved perceive them.

Background

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

- Writing the Case
- Narrative Form
- Have a Plot
- Different Perspectives
- **Background**
- Case Questions

Parts of a Case Study

Good Characteristics

There should be sufficient background information to allow participants tackle the issue. Include not only the events that happened, but also how the people involved perceive them.

There should be enough description in the prose of the case itself for participants to be able to situate the case problem, understand the various issues that bear on the problem, and identify themselves with the decision-maker's position.

Case Questions

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

- Writing the Case
- Narrative Form
- Have a Plot
- Different Perspectives
- Background
- **Case Questions**

Parts of a Case Study

Good Characteristics

In many case studies, the narrative may end with one or two case problems, which require the learner to analyze or solve a particular question.

Parts of a Case Study

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- **Parts of a Case Study**

- Case Study

Questions

- More Questions

Good Characteristics

Parts of a Case Study

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- **Parts of a Case Study**

- Case Study

Questions

- More Questions

Good Characteristics

1. Introduction

Parts of a Case Study

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- **Parts of a Case Study**

- Case Study

Questions

- More Questions

Good Characteristics

1. Introduction

2. Overview/Narrative

Parts of a Case Study

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- **Parts of a Case Study**

- Case Study Questions

- More Questions

Good Characteristics

1. Introduction

2. Overview/Narrative

The overview/narrative provides a scenario of the situation and offers more detail about the various players in the scenario, including the situation, people involved, and the issues in question.

Parts of a Case Study

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- **Parts of a Case Study**

- Case Study Questions

- More Questions

Good Characteristics

1. Introduction

2. Overview/Narrative

The overview/narrative provides a scenario of the situation and offers more detail about the various players in the scenario, including the situation, people involved, and the issues in question.

3. Case problems

Case Study Questions

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- Parts of a Case Study
- **Case Study
Questions**
- More Questions

Good Characteristics

Case Study Questions

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- Parts of a Case Study
- **Case Study Questions**
- More Questions

Good Characteristics

1. Provide a series of questions to be answered that will guide the group through the analysis process.

Case Study Questions

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- Parts of a Case Study
- **Case Study Questions**
- More Questions

Good Characteristics

1. Provide a series of questions to be answered that will guide the group through the analysis process.
2. Give a specific choice situation and ask the learners what key individuals in the problem should do next.

Case Study Questions

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- Parts of a Case Study
- **Case Study Questions**
- More Questions

Good Characteristics

1. Provide a series of questions to be answered that will guide the group through the analysis process.
2. Give a specific choice situation and ask the learners what key individuals in the problem should do next.
3. Give the learners a task such as preparing a report recommending an action for review by a key official, or a recommended course of remedial actions for individuals involved.

Case Study Questions

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- Parts of a Case Study
- Case Study Questions

- **More Questions**

Good Characteristics

4. Ask the learners to prepare a list of key decision points in the problem where those involved may have made different choices leading to different outcomes.

Case Study Questions

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

- Parts of a Case Study
- Case Study Questions

- **More Questions**

Good Characteristics

4. Ask the learners to prepare a list of key decision points in the problem where those involved may have made different choices leading to different outcomes.
5. Provide two or three alternative outcomes or solutions for the problem and ask learners to identify strengths and weaknesses of each.

Some Characteristics of a Good Case Study

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Good
Characteristics1
- Good
Characteristics2

Some Characteristics of a Good Case Study

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Good Characteristics1
- Good Characteristics2

1. The incident has emotional power.

Some Characteristics of a Good Case Study

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Good Characteristics1
- Good Characteristics2

1. The incident has emotional power.
2. The incident entails difficult choices.

Some Characteristics of a Good Case Study

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Good Characteristics1
- Good Characteristics2

1. The incident has emotional power.
2. The incident entails difficult choices.
3. Is open-ended, allowing multiple interpretations and solutions.

Some Characteristics of a Good Case Study

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Good Characteristics1
- Good Characteristics2

1. The incident has emotional power.
2. The incident entails difficult choices.
3. Is open-ended, allowing multiple interpretations and solutions.
4. Entails fundamental/underlying value conflicts.

Some Characteristics of a Good Case Study

- Contents

Preparing a Case Study

Ethical Issues and Learning Outcomes

Determination of the Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Good Characteristics1
- Good Characteristics2

5. Speaks to important aspects of your goals for your student learning.

Some Characteristics of a Good Case Study

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Good
Characteristics1
- Good
Characteristics2

5. Speaks to important aspects of your goals for your student learning.
6. Gets at issues that require or benefit collegial discussions.

Some Characteristics of a Good Case Study

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Good
Characteristics1
- Good
Characteristics2

5. Speaks to important aspects of your goals for your student learning.
6. Gets at issues that require or benefit collegial discussions.
7. Is related to the important curricular and pedagogical aims of the program.

Some Characteristics of a Good Case Study

- Contents

Preparing a Case Study

Ethical Issues and
Learning Outcomes

Determination of the
Ethical Scenario

Preparing the Case

Writing the Case

Parts of a Case Study

Good Characteristics

- Good
Characteristics1
- Good
Characteristics2

5. Speaks to important aspects of your goals for your student learning.
6. Gets at issues that require or benefit collegial discussions.
7. Is related to the important curricular and pedagogical aims of the program.
8. The situation has stayed with you and wants to be told.