BusAd/Econ 533 – Segment 1: Discrete Choice Models

Syllabus

Class meetings: M 6-9, Room 272 Heady Hall and Computer Lab
Instructor: Dr. Joseph A. Herriges, 369 Heady Hall
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Office Hours: TR 1 to 2 p.m. or by appointment
Webpage: http://www.econ.iastate.edu/classes/econ533/herriges/

Course Segment Objectives: The goal of this segment of the course is to provide an introduction to modeling the discrete choices made by individual agents (i.e., choices in which the agent is faced with a limited number of alternatives).

Supplemental Readings:


Grading: The course grade is based on two homework sets and one examination

Computing: We will be using TSP for all of our analysis. TSP is available in the 68 Heady (the computer lab). On-line user guides (http://www.tspintl.com/support/tsp/ug_online.htm) and reference guides (http://www.tspintl.com/support/tsp/rm_online.htm) are available.