Spring 2012
  • Class meets Tuesday and Thursday 9:30-10:20am in East 119
  • Lab meets Tuesday 2:10-4:00pm at a location to be announced in class and on class website (usually Heady 68)
  • Class website: http://www.econ.iastate.edu/~chart/Classes/econ337/Spring2012/

Professor
  • Chad Hart, 468E Heady Hall, chart@iastate.edu, 294-9911
  • Office hours by appointment

Guidelines and rules:
  • No cell phones or texting in class or lab
  • Lab attendance is required and is very difficult to reschedule
  • Class attendance is recommended

Course objectives:
  • Understand the use of futures, options, and other tools in marketing and risk management decisions
  • Understand the use of cash sales and contracts and the role of basis, storage, and transportation in determining prices
  • Know the various sources of agricultural data information and the roles these data play within the commodity markets
  • Understand the forces that shape commodity markets and learn about market/price forecasting
  • Design an integrated production and marketing plan for farms and agribusiness

Course reading and resource materials will be available on-line.

Grading:
  • Two exams 40%
  • Three quizzes 15%
  • Homework assignments 15%
  • Marketing plan project and report 30%