

Iowa Beef Industry Council Links

Links to our farmer profile videos:

<http://www.iabeef.org/on-the-farm/meet-a-cattle-farmer>

Annual Reports for financials & success factors required:

<http://www.iabeef.org/Media/IABeef/Docs/ia-16-2017sbcannualreport-magfinal.pdf>

FY 17-18 Marketing Plan:

<http://www.iabeef.org/Media/IABeef/Docs/marketing-plan-2018.pdf>

Beef retail data related to production claims:

<http://www.beefretail.org/productionclaimsalestrends.aspx>

Beef retail data related to total beef sales:

<http://www.beefretail.org/totalbeefcategorybreakdown.aspx>