Cooperative Status and Trends: Iowa

Keri L. Jacobs

Iowa Institute for Cooperatives Endowed Economics Professor Assistant Professor, Extension Economist Iowa State University

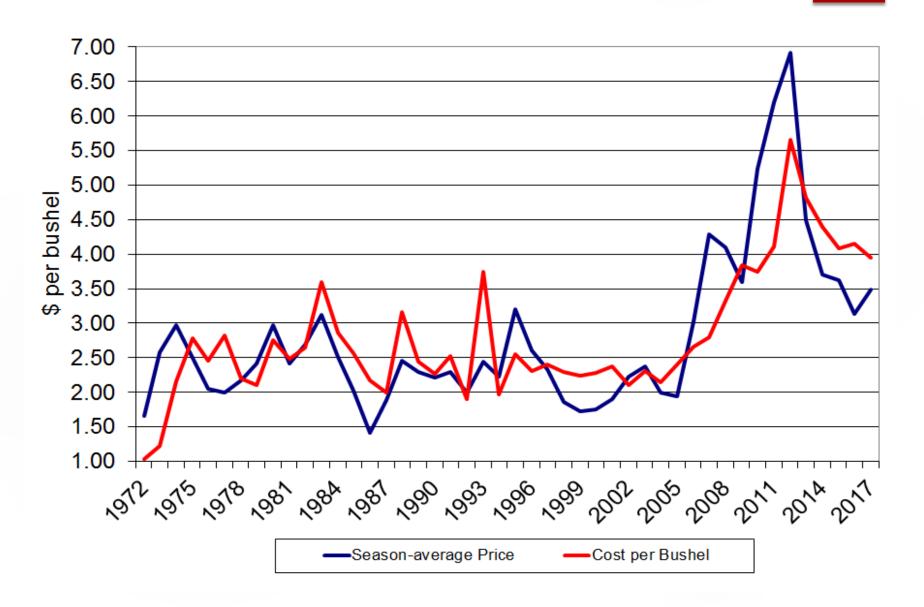
2nd Annual Bill Fitzwater Symposium

October 20, 2016 Stillwater, Oklahoma

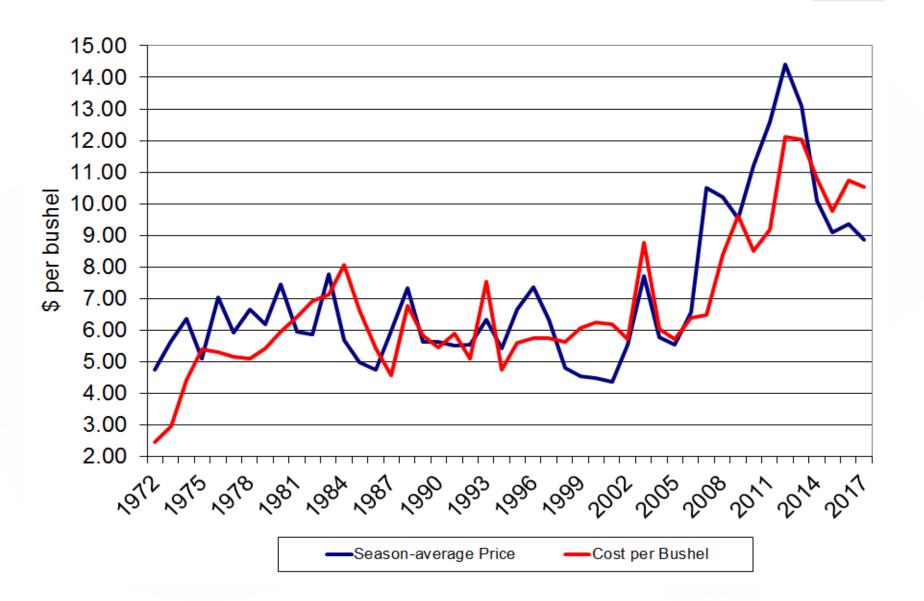
What's Now

- 1. Ag economy drag and waning margins
- 2. Consolidations
- 3. Employee and Member Challenges

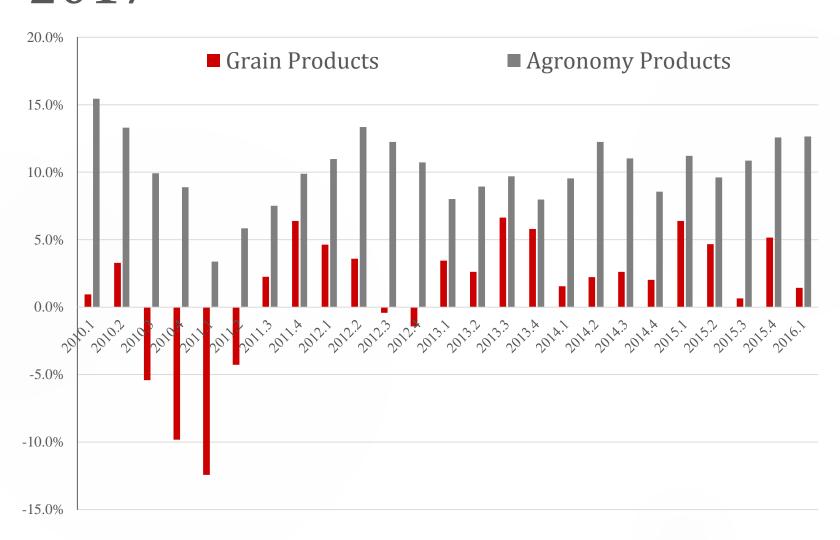
Iowa Corn Prices vs. Costs



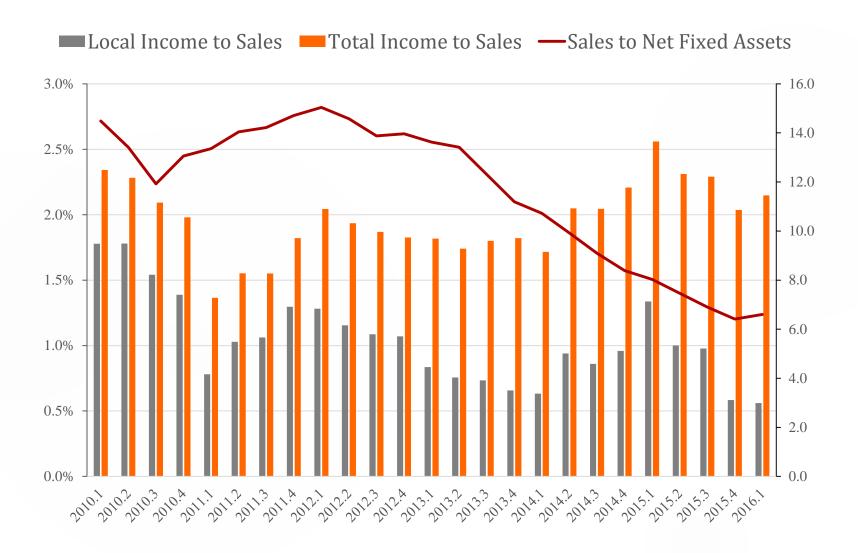
Iowa Soybean Prices vs. Costs



Margins expected to tighten into 2017



Regional support has helped



Balance sheets still OK

- ✓ Working capital to sales
 - ► Guide: 7% of non-grain sales + 1.5% of grain sales
- ✓ Local Leverage
 - ► Guide: < 50% of local equity tied up in term debt
- ✓ Term debt to net fixed assets
 - ► Guide: < 50% of NFA financed with term debt

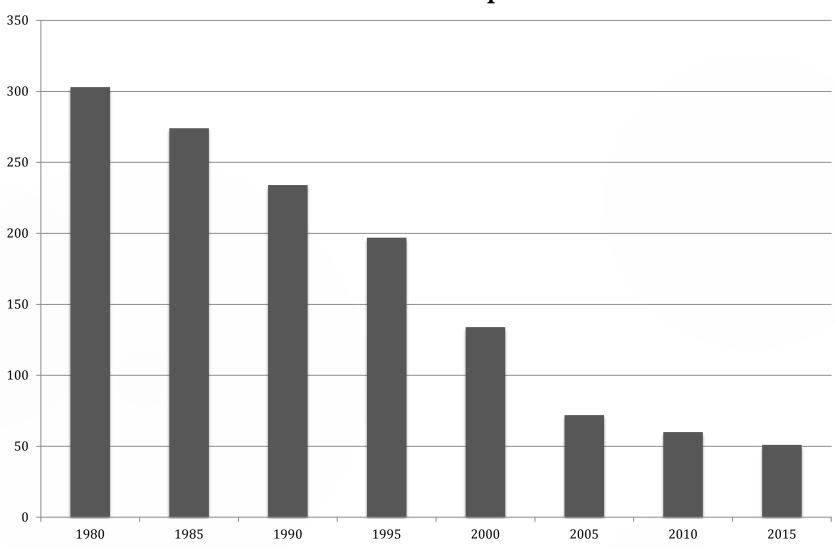
Key Financial Indicators	5-Year Average	Q1 2016 YTD
Working Capital to Sales	5.3%	5.4%
Sales to Local Equity	10.82	6.42
Long Term Debt to Net Fixed Assets	53.9%	37.1%
Long Term Debt to Local Equity	51.7%	39.2%
Accounts Receivable Collection Days	43.18	18.97

Financial Stressors

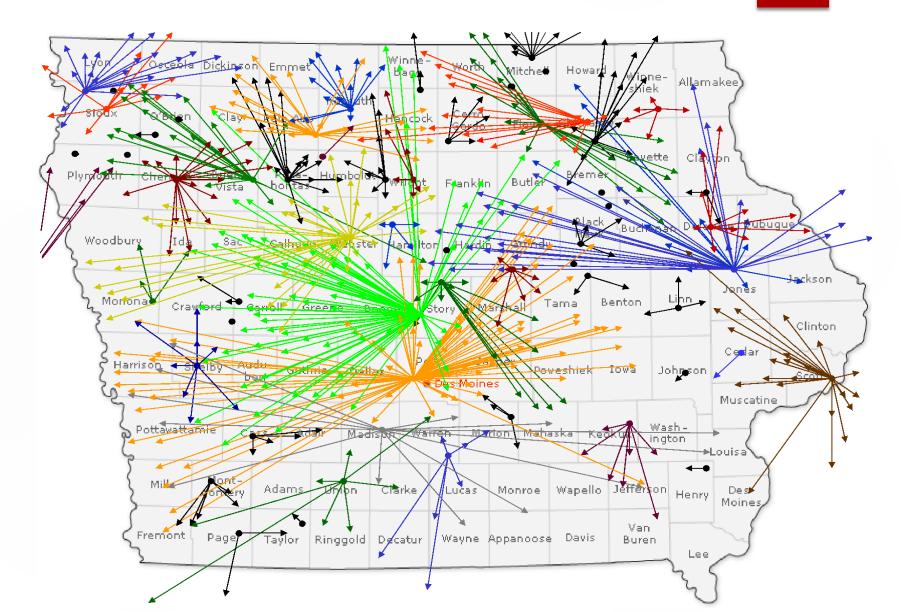
- Narrowing margins on grain
- Producers pulling back on inputs
- Accounts receivables
- ► Equity management and member base
- ▶ Regulatory
 - FSMA (HACCP compliance fairly widespread)
 - Product Safety Management exemption
 - Overtime exemption rule update

Consolidation

Iowa's G &FS Cooperatives



G & FS in Iowa



Consolidation

- Drivers capital needs, access to strategic assets, employees
- 250 Is the efficiency argument valid?
- 200 Unintended consequences heterogeneity

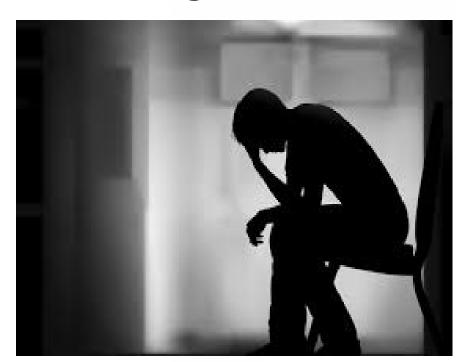
Have we reached a threshold of tolerance?

- 'size' as a selling point
- Member implications

Employees and Members

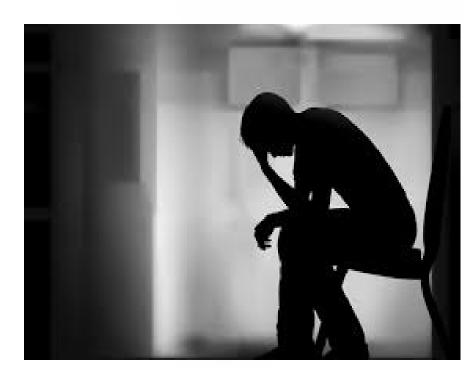
What Keeps Boards Up At Night?

- Expanding demographics where did the average customer go?
- Gap in generational understanding
- Counterparty risks
- Educating members
- Finding employees that 'get' co-ops.



What Keeps Managers Up At Night?

Boards



A few of my projects

Consolidation

- What are impacts on competitiveness, market power, basis
- Does the efficiency argument pan out
- Soft-dollar costs of workers comp
- How are the safety programs performing? Is it 'worth' the economic cost?
- Understanding producer decisions N & marketing



Keri L. Jacobs

e: kljacobs@iastate.edu

web: kerijacobs.net