

## *Curriculum Vitae*

### **Philippe Marcoul**

Department of Economics  
Iowa State University  
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Citizenship: French, US Permanent Resident.  
Military service: French Army Forces (1995-1996)

#### **Education**

Ph.D., Economics with highest honors at Université des Sciences Sociales, Toulouse (France) under the supervision of Professor Jacques Crémer (Oct. 1996-June 2000). Dissertation title: “Three essays on incentives within organizations.” External referees: Philippe Aghion and Bernard Salanié.  
M.A., Mathematical Economics and Econometrics, Université des Sciences Sociales, Toulouse, 1995.  
B.A., Economics and Econometrics, Université des Sciences Sociales, Toulouse, 1993.

#### **Fields**

Organization Theory, Financial Economics, Behavioral Economics, Agricultural and Resource Economics.

#### **Academic Experience**

Assistant Professor, Department of Economics, Iowa State University, Ames, August 2001- present.  
Visiting Assistant Professor, Department of Economics, University of Southern California, Los Angeles, 2000-2001.  
Visiting Scholar, CIRANO, Montréal, under the supervision of Professor Bernard Sinclair-Desgagné, 1999-2000.  
Teaching Assistant, Université des Sciences Sociales, Toulouse, and ENAC (French Engineering School), 1996-1999.

#### **Papers published or accepted for publication**

“Contributory Infringement Rule and Network” with Corinne Langinier, ISU working paper, 2008 (forthcoming in the *Journal of Economic Behavior and Organization*).

“Search and active learning with correlated information: Empirical evidence from professional fishermen,” with Quinn Weninger, 2008 (forthcoming in the *Journal of Economic Dynamics & Control*).

“Can racially unbiased Police Perpetuate Long-Run Discrimination?,” with Helle Bunzel, 2008 (forthcoming in the *Journal of Economic Behavior and Organization*).

“Grader Bias in Cattle Market? Evidence from Iowa,” with Brent Hueth and John Lawrence, *American Journal of Agricultural Economics*, 89(4), November 2007: 890-903.

“Information Sharing and Oligopoly in Agricultural Markets: The Role of Bargaining Associations,” with Brent Hueth, *American Journal of Agricultural Economics*, 88(4), November 2006: 866-881.

“An essay on cooperative bargaining in U.S. Agricultural Markets” with Brent Hueth, (2003) *Journal of Agricultural & Food Industrial Organization*. <http://bepress.com/jafio/vol1/iss1/art10>.

### **Papers in revision or under review**

“On the Use of Racial Profiling as a Law Enforcement Tool,” with Helle Bunzel, 2006 (Under revision, Revise and Resubmit at *Economic Inquiry*).

“A Financial Contracting Approach to the Role of Supermarkets in Farmer’s Credit Access,” with Luc Veysièrè, 2007 (Revised and Resubmitted at *American Journal of Agricultural Economics*).

“The Cooperative Firm as Monitored Credit,” with Brent Hueth , ISU working paper, 2007 (Submitted).

“Patents, Search of Prior Art, and Revelation of Information,” with Corinne Langinier, ISU working paper, 2007 (Submitted).

“The Cooperative Firm as Monitored Credit? The Case of West Liberty Foods” with Brent Hueth and Roger Ginder, Mimeo, January 2007.

“A theory of Advice Based on Information Search Incentives”, 2003.

### **Work in progress or in early stage**

“Incentives of PTO Examiners,” with Corinne Langinier, May 2007.

“Using Peer Pressures to Generate Grading Bias: Theory and Evidence from Iowa Meat Grading Plants” with John Lawrence.

“Sharing Crop fields,” with Stefan Ambec and Corinne Langinier.

“Financial contracting in Developing Countries: the Role of Non Governmental Organizations” with Luc Veysièrè.

“Managerial Incentives in Cooperatives,” with Brent Hueth.

“Estimating the Demand for a Partially Observed Input: The Case of Land Irrigation” with Jérôme Foncel.

“Tournaments with cognitive biases,” with Claude Fluet.

### **Honors and fellowships**

Research Fellowship of the Major Technological Risks chair, CIRANO, Montréal, 1999-2000.

### **Grants Activities**

Center for Cooperatives (University of Wisconsin) “The Economics and Law of Cooperative Firms,” \$10,000, 2008.

National Research Initiative (USDA), “Cooperative Governance, Behavior, and Performance in Agricultural and Food Markets,” (Brent Hueth and Anne Reynolds). Total grant for the University of Wisconsin Center for cooperatives, 2007/2009, \$450,000. Subcontract to Iowa State University: \$31,000.

Agence Nationale de la Recherche (French NSF), “Economic Modelization of the co-existence between GMO and non-GMO corn through a multi-disciplinary approach” (with Stephan Ambec (INRA Grenoble), Marion Desquilbet (INRA Toulouse) and Corinne Langinier (ISU)), 2006/2009, \$10, 000.

National Science Foundation (USA), Award #0527728, “Search, Learning and Dynamic Choice Under Uncertainty: An Empirical Analysis of Alaskan Halibut Fishermen,” (2005-2008) with Quinn Weninger (ISU, Economics), Gary L. Wells (ISU, Psychology) and Terrence Quinn (School of Fisheries and Ocean Sciences, University of Alaska), \$545,238 (<http://cssm.iastate.edu/srs/halibut/>).

Center for Agricultural and Regional Studies (USA), “Value adding and organizational design in Agriculture: The case of West Liberty Foods,” (2003) with Roger Ginder and Brent Hueth, \$26,000.

Center for Agricultural and Regional Studies (USA), “Contract Design and Price Discovery in Agriculture: The role of Bargaining Associations,” (2002) with Brent Hueth, \$30,000.

### **Invited Seminars and Refereed Conferences**

Invited Seminars and sponsored conferences:

The Economics and Law of Cooperative Firms, University of Wisconsin-Madison, October 2008 (scheduled), University of Cergy-Pontoise, February 2008; Bank of Canada, Ottawa January 2008; University of Ottawa, January 2008; University of Waterloo, January 2008; University of Nebraska-Lincoln, November 2007; Industrial Organization and the Food Processing Industries IDEI-INRA conference, Toulouse, June 2006; University of Grenoble, Mai 2006; University of Kent, Canterbury, February 2006; Ryerson University, Toronto, February 2006; University of Québec At Montréal, Montréal, October 2004; University of Ottawa, Ottawa, January 2001; University of Montréal, February 2001; Guelph University, February 2001; University Carlos III, Madrid, February 2001; University of Amsterdam; February 2001; Iowa State University, February 2001; University of Lisbon, February 2001; UQAM, Montréal, April 2000; CIRANO, Montreal, February 2000; Workshop for Organisation Theory, Toulouse, January 1999; Jamboree, network ENTER, Barcelona, January 1998; Séminaire Jeune du GREMAQ, Toulouse, 1998.

Conferences:

NCERA 194 Conference on agricultural cooperatives, Minneapolis, November 5-7, 2007.  
American Agricultural Economics Association Annual Meeting, Long Beach, July 23-26, 2006.  
Journées de Micro-Économie Appliquée, Nantes, June 1-3, 2006.  
International Industrial Organization Conference, Boston, Ma, April 2006.  
American Agricultural Economics Association Meeting, Providence, RI, July 2005.  
International Industrial Organization Conference, Atlanta, GA, April 8-9, 2005.  
International Industrial Organization Conference, Chicago, IL, April 2004.  
International Industrial Organization Conference, Boston, Ma, April 2003.  
Econometric Society European Meeting, Stockholm, August 2003.  
Econometric Society European Meeting, Venice, August 2002.  
North American Econometric Society Meeting, Los Angeles (UCLA), August 2002.  
Canadian Economic Association Meeting, Vancouver, May 2000.  
40<sup>th</sup> annual congress of Canadian Economic Association (SCSE), Montreal, May 2000.  
26<sup>th</sup> annual congress of the European Association for Research in Industrial Economics (EARIE), Torino, 1999.  
Econometric Society European Meeting (ESEM), Berlin, 1998.  
European Economic Association meeting (EEA), Berlin, 1998.  
25<sup>th</sup> annual congress of the European Association for Research in Industrial Economics (EARIE), Copenhagen, 1998.

### **Refereeing and Editorial Position**

Associate Editor: *Journal of Agricultural & Food Industrial Organization* (June 2007-Present). The Berkeley Economic Press.

Referee report(s) for the following journals: *American Journal of Agricultural Economics*, *Economic Journal*, *European Review of Agricultural Economics*, *International Journal of Business and Economics*, *International Journal of Environmental Technology and Management*, *Journal of Agricultural & Food Industrial Organization*, *Journal of Agricultural and Resource Economics*, *Journal of Environmental Economics and Management*, *Journal of Economic Behavior and Organization*, *Journal of Public Economic Theory*, *Metroeconomica*, *RAND Journal of Economics*.

Reviewer for American Agricultural Economics Association Meeting, June 2002.

### **Member of the Committee for the Following Ph.D. Dissertations**

Deddy Koesrindartoto: Computational economics, Auctions and Industrial Organization. PhD completed in April 2005. Assistant professor at the School of Business and Management, Bandung Institute of Technology (Bandung, Indonesia).

Keita Fukunaga: Empirical Contract Theory and Economics of Agriculture. PhD completed in June 2006. Senior Research Associate at NERA Economic Consulting (Tokyo, Japan).

Jing Liu: Empirical Finance and Corporate finance. PhD completed in October 2007. Research associate at Fitch Ratings (financial quantitative research department, New York, USA).

Luc Vayssieres: Essays in Industrial Organization and Resource Economics. PhD expected in 2008.

### **Teaching experience**

As an assistant Professor at Iowa State University: Advanced Topics in the Economics of Cooperatives (PhD course, spring 2006), Advanced Topics in Corporate Finance (PhD course, spring 2003, fall 2004, and spring 2005), Agricultural Markets (undergraduate level).

As a Visiting Assistant Professor, University of Southern California, Los Angeles: Undergraduate Intermediate Macroeconomics; Introduction to Statistics for Economists; Contracts, Organizations and Institutions, 2000-2001.

Teaching Assistant, University of Toulouse, France: Intermediate Microeconomics, Principle of Macroeconomics, 1996-1997.

Teaching Assistant, ENAC (French Engineering School): Industrial Organization and Game Theory for graduates, 1996-1997.

### **Departmental Services**

Student advising, 2003-present.

Undergraduate curriculum committee, 2001-2003.

PhD. recruiting committee, 2002-2004.

Industrial organization seminar organizer, 2005.

### **Language Skills**

French: Native

English: Fluently spoken, read and written

German: Fluently spoken and read, intermediate writing skills

### **References**

Jacques Crémer, Professor, Department of Economics, University of Toulouse, Director of the Industrial Economics Institute (IDEI), Université des Sciences Sociales, 31042 Toulouse CEDEX, France. +33 (0)5 61 12 86 34, [jacques@cremeronline.com](mailto:jacques@cremeronline.com)

Brent Hueth, Associate Professor, department of Agricultural and Applied Economics, University of Wisconsin-madison, 230 Taylor Hall, 427 Lorch St., Madison, WI 53706. (608) 890-0924, [hueth@wisc.edu](mailto:hueth@wisc.edu)

Quinn Weninger, Associate Professor, Department of Economics, Iowa State University, Heady Hall, Ames, IA 50011-1070, USA. (515) 294-8976, [weninger@iastate.edu](mailto:weninger@iastate.edu)

Roger Ginder, Professor, Department of Economics, Iowa State University, 478B Heady Hall, Ames, IA 50011-1070, TEL: (515) 294-6260. [ginder@iastate.edu](mailto:ginder@iastate.edu)