



Dr. Robert Costanza

Dr. Robert Costanza is the Gund Professor of Ecological Economics and Director of the Gund Institute for Ecological Economics at the University of Vermont. He is also the co-founder and past-president of the International Society for Ecological Economics. His research has focused on the interface between ecological and economic systems, particularly at larger temporal and spatial scales.

What we've had in the past is a market that really hasn't been telling us the truth about the costs of our activities. So what we want to do is make the market tell the truth.

—Robert Costanza

Ecological Economics

Creating a Sustainable and Desirable Future

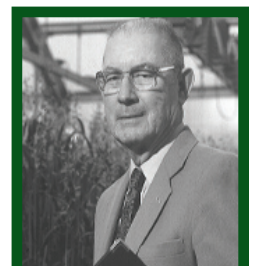
Thursday, September 11, 2008, 7:00 P.M.

Great Hall, Memorial Union

Join us for a reception following the lecture

This event is free and open to all

The John Pesek Colloquium on Sustainable Agriculture



John Pesek, Emeritus
Professor of Agronomy

Sponsored by: The Henry A. Wallace Chair for Sustainable Agriculture, Iowa Farm Bureau, Alliant Energy, Iowa Farmers Union, Leopold Center for Sustainable Agriculture, College of Agriculture and Life Sciences, Department of Agronomy, Department of Natural Resource Ecology and Management, Plant Sciences Institute, College of Engineering, College of Liberal Arts and Sciences, Bioethics Program, Committee on Lectures (funded by GSB)

For additional information on this year's event, contact mminear@iastate.edu or call 515-294-8654. To learn about past Pesek Colloquium events, visit www.wallacechair.iastate.edu.