



Call for Papers (Deadline Extended)

Portland State University Center for Sustainable Processes and Practices International Conference on Sustainability in the Supply Chain November 1-2, 2007

The Center for Sustainable Processes and Practices at Portland State University is pleased to announce this 2-day conference to be held November 1-2, 2007 in Portland, Oregon, USA. This conference on sustainability in the supply chain will include both academic and practitioner forums. It will begin on Thursday morning at the Portland Art Museum with breakfast followed by a full day of both keynote speakers and practitioner panels including Dan Esty, author of "From Green to Gold", and speakers from leading sustainably focused companies in apparel & footwear, high tech, food & beverage, and green building. Friday, November 2, is devoted to academic paper presentations and speakers at the Portland Hilton. The Portland Hilton is the official conference hotel.

The conference theme is best practices for advancing environmental and social sustainability through supply chain operations while also achieving economic viability. Papers relating to this topic are invited from academia, industry, and non-profit organizations. All disciplinary perspectives and research methods are welcome. A wide range of papers will be considered, including but not limited to conceptual, empirical, experimental, and case studies. A partial list of possible topics includes:

1. Sustainable Procurement Practices
2. Supplier Relationships and Corporate Codes of Conduct
3. Market Structures and Supply Chain Signaling
4. Logistics Planning for Environmental Stewardship
5. Metrics and Measurement for Sustainable Supply Chain Management
6. Supplier Engagement in Social and Environmental Initiatives
7. Certifications and Eco-Labels as Part of the Sustainable Supply Chain
8. Converting Supply Chains to Sustainable Value Chains
9. Product Take-Back: Challenges, Opportunities and Methods
10. Trends and Impacts of Regulation on Sustainable Supply Chains
11. The Roles of Non-Governmental Organizations in Sustainable Supply Chains

Information for Contributors

Individuals from academia, business and government are invited to submit research papers, research abstracts, and proposals for workshops, panels, and symposia and that contribute to advancing sustainability in Supply Chain Management. All submissions should have a clear sustainability focus. We encourage papers that are cross-disciplinary in nature; that is, they could involve more than a single traditional discipline.

Authors may submit either 1) a research paper that will undergo a blind review by at least two referees or 2) a non-refereed research abstract of 300 words maximum. All submissions should be submitted electronically following the detailed instructions provided below.

The abstracts of all research papers accepted and presented at the conference will be published in the conference proceedings. All accepted refereed papers will be further reviewed, at the authors' discretion, for inclusion in a special issue of *Greener Management International* journal.

The submission of a research paper or research abstract means that the authors certify that the research is not copyrighted and it has not been accepted for publication in a journal. Further, authors certify their intent for at least one author to register for and attend this meeting to present the paper, abstract, or proposal. The copyrights for all forms of presentation at this meeting will remain with the authors.

Submission Deadlines

The submission deadline for refereed **research papers** has been **extended to July 1, 2007**. Only completed papers or 5-10 page works-in-process will be accepted for review. Papers will be subject to double-blind review by academic and, if appropriate, practitioner reviews. The submission deadline for non-refereed **research abstracts** is **August 1, 2007**. Please send an electronic copy of the papers or abstracts to Elizabeth Minor at minor@pdx.edu.

Notice of acceptance or rejection will be sent out by August 15, 2007. All presenters are expected to register for the conference. In addition, registration is required for the paper or abstract to be included in the proceedings.

For further information or questions regarding this conference please go to the conference website at:

http://www.pdx.edu/sustainability/ap_center_supply_chain_conf.html

The two days of the conference will be organized as below:

Day 1: Insights from Industry Best Practices (tentative schedule)

Day/Time	Panel Themes	Industry Representatives			
		Apparel and Footwear	Food and Beverage	"Green" Building	High Technology
Thur. 11/1 09:00 to 10:30	Panel A Recovery and Reuse		Karla Chambers, Owner Operator, Stahlbush Farms (Invited)	Shane Endicott, Executive Director, ReBuilding Center	Ron Corbin, Logistics Service Manager, Toyota Motor Corporation
Thur. 11/1 10:45 to 12:15	Panel B Innovation in Product and Process	Lorrie Vogel, Director, Considered, Nike Inc.		Ralph DiNola, Principal, Green Building Services	John Harland, Principal Environmental Engineer, Intel Corporation
Thur. 11/1 13:15 to 14:45	Panel C Building "Green" Markets	Jill Zilligen, Vice President, Sustainable Business Practices, Nau Incorporated	John Harvey, Chief Operating Officer, Burgerville Inc.	Interface Floors (Invited)	
Thur. 11/1 15:00 to 16:30	Panel D Trust and Accountability in the Supply Chain	Chris Enlow, Foundation Manager, Keen Footwear	Mark Wustenberg, VP Dairy Services, Tillamook County Creamery Assn.		Wayne Rifer, EPEAT Manager, Green Electronics Council

Day 2: Sharing Academic Perspectives—This day will consist of concurrent tracks of academic paper presentations. Paper presentations will include discussant comments by both academic and industry representatives to ensure that both theoretical and practical aspects of the papers will be considered. The format will be designed to foster productive discussion of these academic papers.

Conference Registration:

The conference fee is \$200 for academics and \$300 for practitioners. The fee includes all meals and breaks on Thursday (including a welcome reception & dinner at the Portland Art Museum) and breakfast and lunch on Friday. The fee does not include lodging at the Portland Hilton. Please register at the following website:

<http://www.brownpapertickets.com/event/16084>

Lodging

The Portland Hilton has offered a special rate of \$139 per night for this conference. Reservations can be made by calling 1-800-Hiltons or through the website: www.portland.hilton.com. When reserving through the website, make sure to enter in the three digit group code: PSS in order to obtain the contracted group rate. The cut-off date for reservations at this rate is Tuesday, October 2, 2007.

Portland

Portland is one of the world's leading cities in fostering sustainable business and development. The conference will include opportunities to learn from many area businesses and other organizations that are integrating sustainability into their supply chains. In addition, Portland is a beautiful city, with a thriving downtown and diverse, eclectic neighborhoods. Its coffee shops, bookstores, wine bars and brewpubs provide a community feel that entrances the souls of residents and visitors. Its creative culture, innovative companies, and industry leaders provide a business vitality that supports new entrepreneurs and global enterprises.

For further information, please contact:

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Conference website:

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