

PRELIMINARY POSITION ANNOUNCEMENT (pending final approval by the College Administration)

UNIVERSITY OF KENTUCKY, DEPT. OF AGRICULTURAL ECONOMICS

Position: Assistant Extension Professor in Agricultural Economics (specialization in crop marketing).

Location: University of Kentucky, Lexington, KY (Potential exists to be located at Princeton, Kentucky, upon the mutual agreement of the candidate and College Administration.).

Job Description: This is a twelve-month, tenure track extension marketing position. The incumbent will develop an extension education program focused on marketing strategies, other forms of risk management, and the analyses of impacts of government policy and changing global markets. The primary clientele will be commercial cropping operations. However, programs should also assist other crop producing farms, commodity/farm organizations, other agricultural business, and government organizations.

The incumbent will collect, analyze, and disseminate market data and other economic information to build an extension program to enhance the Kentucky crop production sector. Applied research that supports and complements the extension program will be an important component of this effort. Educational programs targeted toward crop marketing will be delivered through training and support of county extension staff, area farm management specialists, departmental faculty, and state specialists in other disciplines.

Kentucky's primary commercial crops include corn, soybeans, tobacco and wheat and are the source of about one-third of the commonwealth's cash farm receipts. There are about 6,000 farms in the state with gross farm income of \$100,000 or greater. The managers of these operations need strong research-based educational programs focusing on price and other forms of risk management, marketing strategies and the impacts of changing government policy on their operations. Importantly, global changes in energy markets, trade rules and industry structure are having a long term impact on this sector, and the analyses of these changes along with appropriate educational programs are priorities in the Department. Expanding the commodity focus to one that also includes niche marketing for products such as identity-preserved grains may be an opportunity to be addressed by the successful candidate.

Kentucky is noted for having one of the strongest extension systems in the country, with well-supported agents in all 120 counties. These agents are one of the key clientele groups for extension specialists. The successful applicant for this position will have opportunities to collaborate closely with other agricultural economics faculty and well as faculty in plant sciences, biosystems and agricultural engineering and/or other disciplines as appropriate.

In addition to a county and state oriented educational program, the successful applicant will be expected to interact with professional colleagues at the regional and national levels, publish in the trade press, extension series and appropriate refereed outlets including professional journals. Undergraduate teaching opportunities may exist after the extension program is established.

Qualifications: Ph.D. in Agricultural Economics is required. The person in this position should have knowledge, interest and experience in the production agriculture sector, must possess excellent oral and written communication skills, and should have evidence of leadership ability. The successful candidate should demonstrate an ability to work collaboratively with interdisciplinary teams. Candidates with experience in extension work will be given priority.

Salary: Salary open and competitive. Benefits include TIAA-CREF retirement, group health and life insurance, vacation, disability, and family leave. Out of state consulting leave is permitted, subject to approval.

Application: Application can be made by forwarding a vita, transcripts, and the names of three references to:

Dr. A Lee Meyer, Search Committee Chair	or	EEO Coordinator
Dept. of Agricultural Economics		C-3 Agr. Science North
University of Kentucky		University of Kentucky
Lexington, KY 40546-0091		Lexington, KY 40546-0276
Voice: 859/257-7272 x228 Fax: 859/323-1913		
e-mail:lmeyer@uky.edu		

Closing Date: The search committee will begin screening applicants one month after the position is officially approved and will continue until a qualified applicant is selected.

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