From Human-Subject Experiments To Computational-Agent Experiments (and Everything in Between)


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A Spectrum of Experimental Approaches

- 100% human
- Humans with computer access
- Human-controlled computer avatars
- Mix of humans and computer agents
- Human-calibrated computer agents
- Computer agents with real-world data streaming
- 100% computer agents evolved from initial conditions (Agent-Based Modeling)

Tethered
Not Tethered