Econ 337 Agricultural Marketing Spring 2013 Iowa State University

Class information

- Class meets Tuesday and Thursday 9:30-10:20am in East 119
- Lab meets Tuesday 2:10-4:00pm in Heady 68
- Class website: http://www.econ.iastate.edu/~chart/Classes/econ337/Spring2013/

Professors

- Lee Schulz, 478D Heady Hall, lschulz@iastate.edu, 294-3356
- Chad Hart, 468E Heady Hall, chart@iastate.edu, 294-9911
- Office hours by appointment

Guidelines and rules

- No cell phones or texting in class or lab
- Lab attendance is required and is very difficult to reschedule
- Class attendance is recommended

Course objectives

- Understand the use of futures, options, and other tools in marketing and risk management decisions
- Understand the use of cash sales and contracts and the role of basis, storage, and transportation in determining prices
- Know the various sources of agricultural data information and the roles these data play within the commodity markets
- Understand the forces that shape commodity markets and learn about market/price forecasting
- Design an integrated production and marketing plan for farms and agribusiness

Course reading and resource materials will be available on-line.

Grading

•	Two exams	40%
•	Three quizzes	15%
•	Homework assignments	15%
•	Marketing plan project and report	30%

Academic Dishonesty

The class will follow Iowa State University's policy on academic dishonesty. Anyone suspected of academic dishonesty will be reported to the <u>Dean of Students Office</u>. The link below will take you to the university's policy. http://www.dso.iastate.edu/ja/academic/misconduct.html

Disability Statement

Any student who feels s/he may need an accommodation based on the impact of a disability should contact us privately to discuss your specific needs. Please contact the <u>Disability Resources Office</u> at 515-294-7220 to coordinate reasonable accommodations for students with documented disabilities.

Code of Ethics for Human Relations

Iowa State University strives to maintain our campus as a place of work and study for faculty, staff, and students that is free of all forms of prohibited discrimination and harassment based upon race, ethnicity, sex (including sexual assault), pregnancy, color, religion, national origin, physical or mental disability, age, marital status, sexual orientation, gender identity, genetic information, or status as a U.S. veteran. Any student who has concerns about such behavior should contact us, Student Assistance at 515-294-1020, or the Office of Equal Opportunity and Compliance at 515-294-7612.

Religious Accommodation

If an academic or work requirement conflicts with your religious practices and/or observances, you may request reasonable accommodations. Your request must be in writing and we will review the request. You may also seek assistance from the <u>Dean of Students Office</u> or the <u>Office of Equal Opportunity and Compliance</u>.

Rights Contact Information

If you think that your rights as a student as identified above have been violated, then email academicissues@iastate.edu.