Key developments in ag technology

7 topics to watch, and a bonus
We have a few magazine brands

17 State/Regional publications
Farm Futures
BEEF
National Hog Farmer

Special Inserts
Beef Producer
Irrigation Extra
And a couple farm shows

Farm Progress Show
Aug. 27, 28, 29, 2019
Decatur, Ill.

Husker Harvest Days
Sept. 10, 11, 12, 2019
Grand Island, Neb.
Cloud ‘super’ computing

• Information sharing reaching a new level
• Farmers, managers, advisers have access
• Data protection more important
Gene editing

- Creates very targeted approach
- Far cry from the ‘old days’ of biotech
- Incredibly precise
- Non GMO
IoT- Internet is everywhere!

- Enhanced sensing is becoming possible
- Monitoring crops gets more granular
- In-season actions become real
Aerial imagery

• Satellite
• Plane
• Drone
Machine learning/Artificial intelligence

- Interpretation impact
- Identification accuracy
- Decision-making
Information sharing

• Data privacy
• Value of aggregation
• What’s already public
Social media

• Have no fear...really
• Social media in action
• Best tools to use now
Blockchains

• What it is
• Why it matters
• End of commodities?
Interesting convergence

- Soil health
- Regenerative agriculture
- Organic food
Connecting

• Email
  ➢ Willie.Vogt@FarmProgress.com

• Phone
  ➢ 651-454-6994

• Twitter
  ➢ @willie1701a
Thanks!

QUESTIONS