

*69th Annual*  
*Soil Management and Land Valuation Conference*  
**Iowa State University**  
**Scheman Building**  
**Wednesday, May 15, 1996**

- 8:15 - 8:45      Registration
- 8:45 - 9:00      Iowa Land Values and Price Estimates  
                    - *Mike Duffy, Professor, Economics Department, Iowa State University*
- 9:00 - 9:45      History of Iowa Land Values  
                    - *Everett Stoneberg, Professor Emeritus, Economics Department, Iowa State University*

**Factors Affecting Land Values and Appraisal**

- 10:00 - 10:20    New Technologies  
                    - *Brad Buchanan, President, Crop Tech Services, Cedar Rapids*
- 10:20 - 10:40    Impact on Appraisals  
                    - *Roger Poppen, ALC, GRI, Hertz Farm Management, Nevada*
- 10:40 - 11:00    Impact on Farm Management  
                    - *Chad Hertz, Professional Farm Manager, Hertz Farm Management, Nevada*
- 11:00 - 11:20    Changing Ownership Patterns  
                    - *Willis Goudy, Chair, Department of Sociology, Iowa State University*
- 11:20 - 11:40    Taxes  
                    - *Joseph Kavan, Senior Vice President & General Counsel, Farm Credit Services, Omaha, Nebraska*
- 11:40 - 12:00    Question and Answer Session
- 12:00 - 1:00     Lunch
- 1:00 - 1:30      New Programs  
                    - Ag. Decision Maker  
                       *Donald Hofstrand, Farm Mgt. Field Specialist, ISU Extension Service*  
                    - Rural Data Project  
                       *Mark Imerman, Extension Program Specialist, Economics Department, Iowa State University*
- 1:30 - 2:00      Weather Update  
                    - *S. Ebyynn Taylor, Professor, Agronomy Department, Iowa State University*
- 2:00 - 3:00      National Budget Alternatives  
                    - *John Miranowski, Chair, Economics Department, Iowa State University*
- 3:15 - 4:00      Grain Market Updates  
                    - *Robert Wisner, Professor, Economics Department, Iowa State University*
- 4:00 - 4:15      Iowa Land Values and Price Estimates  
                    - *Mike Duffy, Professor, Economics Department, Iowa State University*